



FOR IMMEDIATE RELEASE
December 7, 2007

FOR MORE INFORMATION
Barbara R. Davidson, President

**STANDARDSWORK, INC. ANNOUNCES ELECTION
OF TWO NEW BOARD MEMBERS**

Washington, DC – StandardsWork, Inc’s Board of Directors today announced the addition of two new members to their Board, Dr. Frederick (Rick) Hess and Dr. Don Shalvey. The two men will join StandardsWork’s nine other Board members.

“Don Shalvey runs one of the most successful charter school organizations in the country, is a champion of public education, and has been a supporter of StandardsWork since our early days. He will be a great addition to our team,” says Leslye A. Arsht, StandardsWork co-founder and chairman. “Rick Hess is an extremely intelligent young man and big picture thinker who will bring a unique and important public policy perspective to our organization.”

Both Shalvey and Hess are experienced educators. Hess, Director of Education Policy Studies at the American Enterprise Institute, has authored six books on education reform and is widely published in trade journals. Shalvey, Co-founder and Chief Executive Officer of Aspire Public Schools in Oakland, California, is the former superintendent of San Carlos School District. Both men join a Board focused on cultivating strategic partnerships, as well as introducing StandardsWork’s services to new and existing school districts and schools.

StandardsWork is a Washington, DC-based nonprofit education consultancy that works hand-in-hand with school districts, state agencies and civic groups around the country to improve student achievement. The organization, considered one of the leaders in the standards-based school reform movement, celebrates its 15th year anniversary this spring.

Other Board members include: Ms. Leslye Arsht, Chair and co-founder StandardsWork; Mr. Thomas Howard, Secretary/ Treasurer and Associate, Ballard, Spahr, Andrews and Ingersoll; Ms. Barbara Davidson, President, StandardsWork; Dr. Arthur Curry, Educational Solutions, LLC; Mr. John Danielson, President and CEO, Chartwell Education Group, LLC; Mr. Jim Nelson, Executive Director, Advancement Via Individual Determination (AVID); Ms. Sue Pimentel, StandardsWork co-founder and education consultant; Mr. Wes Stucky, President and CEO, Ardmore (OK) Chamber of Commerce and Ardmore Chamber Foundation; and Mr. Maurice Sykes, Executive Director, Early Childhood Leadership Institute.

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Working for a better standard of education.

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